



## Lesson 15

# Global Perspective on News

Preparation time: 30'

Teaching time: 1 x 60'

### Abstract

In an interconnected world, understanding how news is reported globally is crucial for developing media literacy and critical thinking skills. This lesson explores the differences in news reporting across countries, the influence of political and cultural contexts, and the role of international news agencies. Participants will gain insight into the diverse ways news is framed and learn to critically evaluate global news narratives

### Online educational resources

- Lesson on Fact Checking and Verification Tools from the Sorting Facts from Fiction online Moodle course
- Quiz on Fact Checking and Verification Tools from the Sorting Facts from Fiction online Moodle course

### Keywords

*Global news, Journalism, media literacy, Press freedom, Cultural context, International news agencies, Political influence*

### Lesson aim

The aim of this lesson is to provide participants with the tools and knowledge needed to understand the diversity of global news reporting and critically analyze the impact of political, cultural, and economic contexts on journalism.

### Lesson outcome

By the end of the lesson, participants will have a comprehensive understanding of how political, cultural, and economic factors influence news reporting across different countries. They will develop the ability to critically evaluate news narratives, recognizing biases and framing techniques that shape global events. Participants will also gain insights into the role of international news agencies in influencing public perception and learn to appreciate the diversity of news perspectives. Ultimately, they will be equipped to engage with global reporting more critically and thoughtfully.

### Lesson implementation process

#### *min. 1 - 10: Introduction*

- Brief discussion: *"Why does news reporting differ across countries?"*
- Present a short video clip showcasing news coverage of the same event by outlets from different countries.
- Highlight the lesson's key topics: comparative news analysis, political and cultural contexts, and international news agencies.

### ***min. 11 - 25: Comparative Analysis of News***

- Use slides to present examples of news organizations (e.g., *BBC, Fox News, Xinhua, Al Jazeera*).
- Discuss the differences in regulatory environments, press freedom levels, and journalistic standards.
- Group activity: Participants analyze brief news excerpts from two countries and identify differences in framing and tone.

### ***min. 26 - 45: Impact of Political and Cultural Contexts***

- Provide an overview of government influence, censorship, and cultural values in news reporting.
- Case studies: Compare coverage of a global event by outlets from a democratic country (e.g., UK) and an authoritarian country (e.g., China).
- Open discussion: "How do cultural norms shape the way news is presented?"

### ***min. 46 - 55: Role of International News Agencies***

- Introduce agencies such as *Reuters, AP, AFP, and Al Jazeera*, discussing their global influence.
- Showcase examples of how local outlets republish content from these agencies.
- Interactive activity: Participants assess the framing of the same story by a local outlet and its original source (e.g., *Reuters*).

### ***min. 55 - 60: Conclusion and Reflection***

- Recap key points from the lesson.
- Group discussion: "*How can understanding global news perspectives improve media literacy?*"
- Distribute handouts summarizing key takeaways and provide recommendations for further exploration.

## **Materials / Tools**

Video projector, computer or smartphone, internet connection, Prezi or PowerPoint presentation, video clips, handouts materials for examples